CHECKSIX©

the international military aviation journal

ADVERTISING

RATE CARD 2027

INTERNATIONAL MILITARY AVIATION JOURNAL

SIX LANGUAGES.
ONE FOCUSED AUDIENCE.



DEUTSCH · ENGLISH · FRANÇAIS · ITALIANO · ESPAÑOL · TÜRKÇE

WERBEN SIE IN CHECKSIX

Präsentieren Sie Ihr Unternehmen in einem hochwertigen redaktionellen Umfeld für Militärluftfahrt - international, fokussiert und dauerhaft verfügbar.

IHR MEHRWERT

- Sechs Sprachversionen pro Ausgabe
- Präzise definierte Luftfahrt-Zielgruppe
- Dauerhafte Präsenz in der digitalen Ausgabe
- Klickbarer Link zu Ihrer Unternehmenswebsite

	EINZELSCHALTUNG	JAHRESPAKET · 4 AUSGABEN
HALBE SEITE	€ 350	€ 1,120
GANZE SEITE	€ 550	€ 1,760
DOPPELSEITE	€ 850	€ 2,720

20 % PARTNERRABATT

Pro Ausgabe ist ein vom Kunden geliefertes Anzeigenmotiv enthalten. Die unveränderte Platzierung in allen sechs Sprachversionen ist im Preis inbegriffen.

WERBEFREIGABE

CHECKSIX akzeptiert ausschließlich Werbung mit klarem Bezug zu Luftfahrt, Verteidigung, Militärausrüstung, Fotografie, Medien oder verwandten Themen. Jede Anzeige unterliegt der redaktionellen Freigabe.

ADVERTISE WITH CHECKSIX

Present your company in a premium editorial environment dedicated to military aviation - international, focused and permanently accessible.

YOUR ADVANTAGE

- Six language editions per issue
- Precisely defined aviation audience
- Permanent presence in the digital issue
- Clickable link to your company website

	SINGLE INSERTION	ANNUAL PACKAGE · 4 ISSUES
HALF PAGE	€ 350	€ 1,120
FULL PAGE	€ 550	€ 1,760
DOUBLE-PAGE SPREAD	€ 850	€ 2,720

20% PARTNER DISCOUNT

One client-supplied advertising artwork per issue is included. Unchanged placement across all six language editions is included in the price.

ADVERTISING APPROVAL

CHECKSIX accepts advertising only where there is a clear connection to aviation, defence, military equipment, photography, media or related fields. All advertisements are subject to editorial approval.

COMMUNIQUEZ DANS CHECKSIX

Présentez votre entreprise dans un environnement éditorial haut de gamme consacré à l'aviation militaire - international, ciblé et accessible durablement.

VOS AVANTAGES

- Six éditions linguistiques par numéro
- Un lectorat aéronautique précisément ciblé
- Une présence durable dans l'édition numérique
- Un lien cliquable vers le site de votre entreprise

	INSERTION UNIQUE	FORFAIT ANNUEL · 4 NUMÉROS
DEMI-PAGE	€ 350	€ 1,120
PLEINE PAGE	€ 550	€ 1,760
DOUBLE PAGE	€ 850	€ 2,720

20 % DE REMISE PARTENAIRE

Un visuel publicitaire fourni par le client est inclus par numéro. Sa publication à l'identique dans les six éditions linguistiques est comprise dans le prix.

VALIDATION DES PUBLICITÉS

CHECKSIX accepte uniquement les publicités présentant un lien clair avec l'aviation, la défense, les équipements militaires, la photographie, les médias ou des domaines connexes. Toute publicité est soumise à validation éditoriale.

PUBBLICITÀ SU CHECKSIX

Presentate la vostra azienda in un contesto editoriale di alto livello dedicato all'aviazione militare: internazionale, mirato e accessibile nel tempo.

I VOSTRI VANTAGGI

- Sei edizioni linguistiche per ogni numero
- Un pubblico aeronautico chiaramente definito
- Presenza permanente nell'edizione digitale
- Link cliccabile al sito web della vostra azienda

	USCITA SINGOLA	PACCHETTO ANNUALE · 4 NUMERI
MEZZA PAGINA	€ 350	€ 1,120
PAGINA INTERA	€ 550	€ 1,760
DOPPIA PAGINA	€ 850	€ 2,720

SCONTO PARTNER DEL 20%

Per ogni numero è incluso un soggetto pubblicitario fornito dal cliente. La pubblicazione invariata in tutte e sei le edizioni linguistiche è compresa nel prezzo.

APPROVAZIONE PUBBLICITARIA

CHECKSIX accetta esclusivamente pubblicità con un chiaro legame con l'aviazione, la difesa, le attrezzature militari, la fotografia, i media o settori affini. Tutti gli annunci sono soggetti ad approvazione editoriale.

ANÚNCIESE EN CHECKSIX

Presente su empresa en un entorno editorial de alta calidad dedicado a la aviación militar: internacional, especializado y accesible de forma permanente.

SUS VENTAJAS

- Seis ediciones lingüísticas por número
- Un público aeronáutico claramente definido
- Presencia permanente en la edición digital
- Enlace directo al sitio web de su empresa

	INSERCIÓN ÚNICA	PAQUETE ANUAL · 4 NÚMEROS
MEDIA PÁGINA	€ 350	€ 1,120
PÁGINA COMPLETA	€ 550	€ 1,760
DOBLE PÁGINA	€ 850	€ 2,720

20 % DE DESCUENTO PARA SOCIOS

Cada número incluye un anuncio suministrado por el cliente. Su publicación sin cambios en las seis ediciones lingüísticas está incluida en el precio.

APROBACIÓN PUBLICITARIA

CHECKSIX acepta únicamente publicidad relacionada con la aviación, la defensa, el equipamiento militar, la fotografía, los medios de comunicación o ámbitos afines. Todos los anuncios están sujetos a aprobación editorial.

CHECKSIX'TE REKLAM VERİN

Şirketinizi askerî havacılığa odaklanan seçkin bir editoryal ortamda tanıtın: uluslararası, hedefe yönelik ve kalıcı olarak erişilebilir.

AVANTAJLARINIZ

- Her sayı altı dilde yayımlanır
- Açıkça tanımlanmış havacılık hedef kitlesi
- Dijital sayıda kalıcı görünürlük
- Şirket web sitenize tıklanabilir bağlantı

	TEK YAYIN	YILLIK PAKET · 4 SAYI
YARIM SAYFA	€ 350	€ 1,120
TAM SAYFA	€ 550	€ 1,760
ÇİFT SAYFA	€ 850	€ 2,720

%20 İŞ ORTAĞI İNDİRİMİ

Her sayı için müşteri tarafından sağlanan bir reklam tasarımı dahildir. Aynı reklamın altı dil sürümünün tamamında yayımlanması fiyata dahildir.

REKLAM ONAYI

CHECKSIX yalnızca havacılık, savunma, askerî teçhizat, fotoğrafçılık, medya veya ilgili alanlarla açıkça bağlantılı reklamları kabul eder. Tüm reklamlar editoryal onaya tabidir.

ADVERTISING & PARTNERSHIPS

LET'S TALK ABOUT YOUR NEXT CAMPAIGN.

Place your brand in an international military aviation environment. We will be pleased to discuss the most suitable format, placement and annual partnership for your campaign.

CONTACT · KONTAKT · CONTACT · CONTATTI · CONTACTO · İLETİŞİM

YOUR CONTACT

ROBERT KYSELA
Publisher & Editor-in-Chief

CHECKSIX
The International Military Aviation Journal

BUSINESS ADDRESS

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ADVERTISING ENQUIRIES

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CAMPAIGN PLANNING

Formats and placements

ANNUAL PARTNERSHIPS

Four issues · 20% discount

ARTWORK DELIVERY

Specifications on request

ADVERTISING WITHIN OUR EDITORIAL FOCUS

Advertising is accepted only where there is a clear connection to CHECKSIX's editorial focus. All advertising enquiries are reviewed and remain subject to editorial approval.

Scan the QR code or visit checksix.de/advertising